

Líderes Ciudadanos en Pro de la Cultura de la Legalidad A.C. (Citizen Leaders in Pro of Culture of Lawfulness A.C.) with the support of Berel and U-Calli, and with the purpose of promoting civil values and ending corruption, convokes young Iberoamerican adults interested in the production of short films, to create consciousness towards respecting the law by participating in a creative and innovative way in it's 6th Contest HAZ CORTO CON LA CORRUPCIÓN.



**Bases of participation:**

1. - Young adults from Iberoamerican countries may participate with short films created between January of 2018 and the day this contest closes.
2. - Works created in a language other than Spanish must be submitted with subtitles in Spanish.
3. - Participating short films must be unpublished and must not be shared before the publication of this contest. Apart from public projections, this implies not sharing them on social media.
4. - The participants agree to yielding the non-exclusive rights of the audiovisual materials submitted in this contest to Líderes Ciudadanos en Pro de la Cultura de la Legalidad A.C.

This yielding will become effective once the audiovisual piece is completed, and will be used primarily yet not exclusively for diffusion purposes in cultural circuits, educative digital platforms, teaching, promotion, and diffusion of Culture of Lawfulness. In the Mexican Republic territory and the rest of the world in digital support format.

5. - The director of the short film is the person responsible for registering for the contest. In case his or her short film is selected winner, the prize will be granted in the director's name.

Directors who were selected winners in the immediate contest previous to this contest will not be able to participate.

6. - Participants may present up to three short films in any of the following levels contemplated by the contest:

**MIDDLE SCHOOL LEVEL**

Level directed exclusively at middle school students from any private or public institution. The director of the short film must present their middle school transcript in the space solicited in the registry form.

### **HIGH SCHOOL LEVEL**

Level directed exclusively at high school students from any private or public institution. The director of the short film must present their high school transcript in the space solicited in the registry form

### **COLLEGE LEVEL**

Level directed exclusively at college students from any private or public institution. The director of the short film must present their college transcript in the space solicited in the registry form

### **OPEN LEVEL**

Level directed at those who are unable to present their study transcript because over a year has passed since they were last enrolled in their educational preparation.

### **PROFESSIONAL LEVEL**

Level directed at participants who can present a transcript for outstanding performance in the audiovisual camp. The director of the short film must present a sample of their previous works to prove their trajectory. This must be uploaded in the space solicited in the registry form

7. - In case of interrupted studies, the participant must register in the level corresponding their last year of studies, contemplating up to one year of extension. The rest of the cases (over a year without studies) must register in the open level.

8. - Participants may present short films in the following categories:

**FICTION:** Imaginary characters and situations

**DOCUMENTARY:** Expression of an aspect of reality that manages scientific, social and cultural themes throughout real situations.

**ANIMATION:** Any technique such as traditional animation, Stop Motion, 2D, 3D.

9. - Participating short films must include a theme that manages one or more of the following concepts:

- Culture of Lawfulness: norms for coexistence, following norms and laws, collaborating with the government authorities and rejecting corrupt and illegal actions.
- Civic Values: honesty, integrity, respect, responsibility, justice, generosity, good citizenship, urbanity, friendly treatment, consideration towards others, courtesy, etc.
- Community Commitment: citizen participation, denouncement, etc.
- Tolerance: respect and inclusion towards those who think differently in terms of politics, religion, ideology, etc.
- Social Problems and Solution Proposals: bullying, gangs, crisis of family values, addictions, etc.

**Remember that Corruption is defined as:** “Altering and changing something’s form. To waste, deprave, damage, rot. To bribe someone with gifts or in another way” (RAE, 2016).

Corruption occurs in many sectors of society and in all its levels: in school, at work, in the government or public sector, between businesses or private sectors, even in sports.

Denouncing a corrupt action, illustrating the consequences of corruption, but above all proposing solutions are all good themes for developing a short film. Likewise, highlighting civic values such as respect towards others, ending discrimination and bullying, and reporting if you are a witness of abuse, are themes that may be useful. Take into considerations current news and situations. This may help create a story with impact.

**10. -** For every category, the maximum duration for participating short films is six minutes. Credits must be included during these six minutes. The minimum duration is 60 seconds, in which credits must be included and last no longer than 4 seconds.

Short films that DO NOT OBEY THE SPECIFIED TIME WILL BE AUTOMATICALLY DISQUALIFIED.

**11. -** Short films must be recorded with a Full HD minimum resolution (1080p), ideally in 2k, in 1.8 or 2.39 aspect ratio and with a 23.98 or 24 fps frame rate. The audio track in stereo .wav to 24fps.

By obeying the solicited format, the short films may be recorded with equipment varying from smartphones to professional cameras.

**12. -** Participants must register online in the webpage [www.hazcortoconlacorrupcion.com](http://www.hazcortoconlacorrupcion.com) and provide a YouTube link with the participating short film, as well as a link to Dropbox or Google Drive to download the original archive (.mov or .mp4). This is for the jury’s evaluation, in Líderes Ciudadanos’ KAMBES platform ([www.kambes.com](http://www.kambes.com)).

**13. -** When uploading to YouTube, the title must be “Haz Corto con la Corrupción 2018” followed by the short film’s title, in CAPITAL LETTERS. For example: “Haz Corto con la Corrupción 2018 MY SHORT FILM”.

When uploading to YouTube, it is important to select the option **UNLISTED**, in Privacy Settings. Do not selection the option PRIVATE, since the jury will not be able to see it. Do not select PUBLIC, since it must not be available on the Internet.

**14. -** The director must answer a brief survey to complete their registry. The link will be sent vía email. If the survey is not answered, the inscription will not be considered finalized.

If the director participates in the professional level, he or she must send a link with a sample of one of their earlier works to prove their trajectory in the audiovisual camp: demo reel, any short film that has participated in a festival, or a gallery of their earlier audiovisual work, to the email [hazcorto@lideresciudadanos.org.mx](mailto:hazcorto@lideresciudadanos.org.mx).

**15.** - In accordance to the matter's legislation, the short film's artistic elements such as soundtrack, script and characters, among others, must be original. If any artistic element is not original, the person responsible for the short film will have to count on the acquisition of the corresponding rights.

ANY CASE OF PLAGIARISM WILL BE AUTOMATICALLY DISQUALIFIED. Plagiarism is presented in two situations:

- a. An unauthorized reproduction, or
- b. Incorporating content of one work inside another, attributing a creation that is not their own.

The participants in this contest will be the only people responsible for the short film's copyright, liberating Líderes Ciudadanos A.C. and its collaborating organizations from any claim derived from this topic.

**16.** - The following prizes will be awarded:

- MIDDLE SCHOOL LEVEL
  - First place: \$18,000.00 MXN (Eighteen Thousand Mexican Pesos 00/100 MXN)
  - Second place: \$10,000.00 MXN (Ten Thousand Mexican Pesos 00/100 MXN)
- HIGH SCHOOL LEVEL
  - First place: \$25,000.00 MXN (Twenty Five Thousand Mexican Pesos 00/100 MXN)
  - Second place: \$12,000.00 MXN (Twelve Thousand Mexican Pesos 00/100 MXN)
- COLLEGE LEVEL
  - First place: \$35,000.00 MXN (Thirty Five Thousand Mexican Pesos 00/100 MXN)
  - Second place: \$17,000.00 MXN (Seventeen Thousand Mexican Pesos 00/100 MXN)
- OPEN LEVEL
  - Only award: \$18,000.00 MXN (Eighteen Thousand Mexican Pesos 00/100 MXN)
- PROFESSIONAL LEVEL
  - Only award: \$60,000.00 MXN (Sixty Thousand Mexican Pesos 00/100 MXN)
- Special award for the Best Short Documentary
  - \$10,000.00 MXN (Ten Thousand Pesos 00/100 MXN)

- Special award for the Best Short Animated Film
  - \$10,000 MXN (Ten Thousand Mexican Pesos 00/100 MXN)
- Special award for the Most Liked on Facebook
  - \$5,000 MXN (Five Thousand Mexican Pesos 00/100 MXN)

**17. -** We recognize schools that participate in the diffusion of Culture of Lawfulness, and will deliver two special prizes, in kind and by education level, to the schools with highest amount of participating short films in this edition. The prize will be announced in the Facebook page: **Líderes Ciudadanos**.

**18. -** The jury will deliver honorable mentions to short films with: Best Script, Best Interpretation, Best Original Soundtrack, Best Edition, and Best Photography.

**19. -** A qualified jury will be appointed by professionals and people with recognized trajectory in the cinematographic ambit and in the topic of Culture of Lawfulness.

The jury will evaluate two aspects:

- a. The short film's message: must be creative, positive, cause an impact, and correspond to the proposed topics.
- b. Technical values: script, performance, acting, cinematography, sound, edition, and narrative structure.

The jury's decisions are unappealable and may declare any level invalid in case the proposals lack quality and content.

**20. -** The winning films will form part of "Haz Corto contra la Corrupción" Sixth Circle, which will be projected in distinct universities, national and international cinema festivals, cultural forums, local cinemas and virtual media, among others.

**21. -** The contest opens on the day of its publication, October 1st 2018, and closes on January 6th 2019 at the hour 23:49 (Central Time).

**22. -** The finalist films will be published in the Facebook Page: **Líderes Ciudadanos** one week before the award ceremony. This way, they may receive votes for the Most Liked on Facebook special award.

**23. -** Participants will agree on the date and time for the award ceremony.

**24. -** The organizing committee will resolve unforeseen cases.

**25. -** The bases for the contest are accepted once the director registers the short film.

**26. -** For more information, call +52 (81)8363-2208 or send an email to [info@lideresciudadanos.org.mx](mailto:info@lideresciudadanos.org.mx). You can also consult the webpage [www.hazcortoconlacorruptcion.com](http://www.hazcortoconlacorruptcion.com) or Facebook Page: **Líderes Ciudadanos**.

