

Líderes Ciudadanos en Pro de la Cultura de la Legalidad A.C. (Citizen Leaders in Pro of Culture of Lawfulness), with the help from Berel and U-Calli, invites all young Latin-American adults interested in cinema to create a short-film that promotes Culture of Lawfulness and citizen participation. The goal of this 7th edition of Haz Corto con la Corrupción (Short-Films to End Corruption) is to promote civic values and help fight corruption through the production of short-films.



**Terms and conditions:**

1. Latin-American young adults may participate with short films created between February 2019 and the day this contest closes.
2. Films created in a language other than Spanish must be submitted with Spanish subtitles.
3. Participating short films must be unpublished and must have not been screened publicly nor shared on social media.
4. The participants agree to yield non-exclusive rights of their submitted film to Líderes Ciudadanos en Pro de la Cultura de la Legalidad A.C.

This will become effective once the audiovisual piece is completed, and will be used primarily, yet not exclusively, for diffusion purposes in festivals, educational digital platforms, and for the promotion of Culture of Lawfulness.

5. The director of the short film is the person responsible for registering in the contest. In case his or her short film is selected winner, the prize will be granted in the director's name.
6. Filmmakers from the following educational levels can participate:

**MIDDLE SCHOOL**

Level directed exclusively for middle school students from any private or public institution. The director of the short film must present their middle school transcript in the registry form.

**HIGH SCHOOL**

Level directed exclusively for high school students from any private or public institution. The director of the short film must present their middle school transcript in the registry form.

## COLLEGE

Level directed exclusively for college students from any private or public institution. The director of the short film must present their middle school transcript in the registry form.

## OPEN

Level open for those who are not students. This applies if the participant is unable to present a study transcript because over a year has passed since they were last enrolled in school. The director of the short film must present a Government ID or Passport to validate they are 18+ years old.

### 7. - In case of interrupted studies:

If less than one year has gone by, the participant can register in the level corresponding to their last year of studies

If more than one year has gone by: the participant must register in the Open Level.

### 8. - Participants may upload up to three short films in any of the following categories:

**FICTION:** Invention or fabrication as opposed to fact.

**DOCUMENTARY:** Nonfiction; intended to document reality, primarily for the purposes of instruction, education, or maintaining a historical record.

**ANIMATION:** Any technique such as traditional animation, Stop Motion, 2D, 3D.

### 9. - Participating short films MUST include at least one of the following themes:

- Culture of Lawfulness: norms for coexistence, following norms and laws, collaborating with the government authorities and rejecting corrupt and illegal actions. Illustrating a problem and proposing a solution.
- Civic Values & Citizen Participation: honesty, integrity, respect, responsibility, justice, generosity, good citizenship, urbanity, friendly treatment, consideration towards others, courtesy, citizen participation, etc.
- Social Problems and Solution Proposals: bullying, gangs, crisis of family values, addictions, etc. Illustrating a problem and proposing a solution.

**Remember that Corruption is defined as:** “Altering and changing something’s form. To waste, deprave, damage, rot. To bribe someone with gifts or in another way” (RAE, 2016).

Corruption occurs in many sectors of society and in all its levels: in school, at work, in the government or public sector, between businesses or private sectors, even in sports.

Good themes for developing your short film include: denouncing a corrupt action, illustrating the consequences of corruption, but above all proposing solutions. Likewise, highlighting civic values such as respect towards others, ending discrimination and bullying, and

reporting if you are a witness of abuse. Take into consideration current news and situations. This may help create a story with impact.

10. - For every category, short-films must last a MAXIMUM of six minutes. Credits must be included in these six minutes. The MINIMUM duration is 60 seconds, in which credits must be included and last no longer than 4 seconds.

Short films that DO NOT FOLLOW THE SPECIFIED TIME WILL BE AUTOMATICALLY DISQUALIFIED.

11. - Short films must be recorded with a Full HD minimum resolution (1080p), ideally in 4k, at 23.98fps or 24 fps frame rate. The audio track must be in stereo .wav to 24fps.

Short films may be recorded with any equipment varying from smartphones to professional cameras, but should follow the solicited format.

12. - Participants must fill an online application at the webpage [www.hazcortoconlacorrupcion.com](http://www.hazcortoconlacorrupcion.com) and provide a YouTube link with their short film, as well as a link to Dropbox or Google Drive where we can download the original archive (.mov or .mp4).

13. - When uploading to YouTube, the title must be “Haz Corto con la Corrupción 2020” followed by the short film’s title, in CAPITAL LETTERS. For example: “Haz Corto con la Corrupción 2020 MY SHORT FILM”.

When uploading to YouTube, it is important to select the option **UNLISTED**, in Privacy Settings. Do not select the option PRIVATE, since the jury will not be able to see it during the evaluation. Do NOT select PUBLIC, since it must NOT be available on the Internet.

14. - The director must answer a brief survey to complete their registration. The link for this survey will be sent by email. If the survey is not answered, the inscription will not be considered complete.

15. - In accordance to the matter’s legislation, the short film’s artistic elements such as soundtrack, script and characters, among others, must be original. If any artistic element is not original, the person responsible for the short film will have to count on the acquisition of the corresponding rights.

ANY CASE OF PLAGIARISM WILL BE AUTOMATICALLY DISQUALIFIED. Plagiarism is presented in two situations:

- a. An unauthorized reproduction, or
- b. Incorporating content of one work inside another, attributing a creation that is not their own.

The participants in this contest will be the only people responsible for the short film's copyright, liberating Líderes Ciudadanos A.C. and its collaborating organizations from any claim derived from this topic.

**16.** - The following prizes will be awarded:

- MIDDLE SCHOOL LEVEL
  - First place: \$10,000.00 MXN (Ten Thousand Mexican Pesos 00/100 MXN)
  - Second place: \$5,000.00 MXN (Five Thousand Mexican Pesos 00/100 MXN)
- HIGH SCHOOL LEVEL
  - First place: \$25,000.00 MXN (Twenty-Five Thousand Mexican Pesos 00/100 MXN)
  - Second place: \$10,000.00 MXN (Ten Thousand Mexican Pesos 00/100 MXN)
- COLLEGE LEVEL
  - First place: \$35,000.00 MXN (Thirty-Five Thousand Mexican Pesos 00/100 MXN)
  - Second place: \$10,000.00 MXN (Ten Thousand Mexican Pesos 00/100 MXN)
- OPEN LEVEL
  - Only award: \$20,000.00 MXN (Twenty Thousand Mexican Pesos 00/100 MXN)
- Special award for the Best Documentary Short Film
  - \$5,000.00 MXN (Five Thousand Pesos 00/100 MXN)
- Special award for the Best Animated Short Film
  - \$5,000 MXN (Five Thousand Mexican Pesos 00/100 MXN)
- Special award for the Most Liked on Facebook
  - \$3,000 MXN (Three Thousand Mexican Pesos 00/100 MXN)

**17.** - We will recognize educational institutions with the highest amount of participating short films during this edition.

**18.** - The jury will grant honorific mention to short films with: Best Script, Best Interpretation, Best Original Soundtrack, Best Edition, and Best Photography.

**19.** - A qualified jury will be appointed by professionals and people with recognized trajectory in the cinematographic field and in the topic of Culture of Lawfulness.

The jury will evaluate two aspects:

- a. The short film's message: must be creative, positive, cause an impact, and present at least one of the proposed themes.
- b. Technical values: script, performance, acting, cinematography, sound, edition, and narrative structure.

The jury's decisions are irrevocable. If they consider any level or honorific mention lacks quality and content, they may declare no winner.

20. - The winning films will be included in the Seventh Edition of "Haz Corto Contra la Corrupción", which will be presented in universities, national and international film festivals, cultural forums, local cinemas and virtual media, among other mediums.
21. - The contest opens on the day of its publication, January 27th 2020, and closes on May 1st 2020 at the time 23:49 (Central Time).
22. - The finalist films will be published in the Facebook Page: **Líderes Ciudadanos** one week before the award ceremony. This way, they may receive votes for the special award "Most Liked on Facebook".
23. - Participants will agree on the date and time for the award ceremony.
24. - The organizing committee will resolve unforeseen cases.
25. - The directors automatically agree to this contest's terms and conditions once they register their short film.
26. - For more information, call +52 (81)8363-2208 or send an email to [info@lideresciudadanos.org.mx](mailto:info@lideresciudadanos.org.mx). You can also consult the webpage [www.hazcortoconlacorruptcion.com](http://www.hazcortoconlacorruptcion.com) or Facebook Page: **Líderes Ciudadanos**.